Final Major Project Pitch

Group Project

By Dillon and Isaac

Rationale

- Firstly this is our new project for my our final major project for this Course, over the past years we have been learning different techniques and the theory of film production, so we decide to make a short film for our final project.

A short film is what we are planning to make is a horror film. We both love horror movies, and also it will give us the chance to put everything we learnt over the year while studying this course into action.

- **Film Description:** A teen couple moves into their new house trying to fulfil their future together but maybe not forever. Weird things disappear or pop out of nowhere. Objects move without human force or interaction. The history of the Indian burial grounds they are standing on and sleeping on are more sinister than you think. A masked figure lives under their bed as the evil force starts to feel provoked of their presence.

- We called it **'Sleep tight'** as thing strange start to happen on the second night after moving into the house. As they will experience the supernatural things.

- The duration would be around 5-10 minutes long but if its any longer than 10 minutes it would be much better. We don't want to make it very long as our audience may get bored, so we're keeping it short and simple to watch.

Back up Ideas

If our film description doesn't turn out well, we have a back up plan that we could make a few changes too.

The film would be a couple in bed sleeping and the female would be having a nightmare and we'll transition between both situations of her sleeping and the nightmare.

We would want the female to be more dominant in the film as males characters are always stereotypically classed as being the hero in horror films so we want to change it up a bit.

Our second location for our film would be based in a forest by being hunted a force not known to man. The film would still be named **'sleep tight'**

Format

- Our film could be done in a different formats as a magazine or documentary but we feel like a horror film would be the best out of all of them

- If we was to do a documentary for horror it would be either ghost hunting or a film review for a certain film. If it was a magazine it would be our own horror film but as a printed project

- The reason why we think creating a horror film is the best format because our audience would be able to watch and enjoy our film while having their own opinions and views about it.

Target Audience

The kind off audience that we are trying to aim our film at would be from the ages of 17 years – 35 years old who would have an interest for horror films.

The audience demographics of our audiences background would be a student and a average working class

Research

Secondary:

- We used the internet to help me carry out the horror research for our final project, also we use YouTube to help us develop our ideas even more, also analysis the code and convention of Horror film. We'll also be reading book called *'The Cinema Book'*, which will help us to investigate deeper into horror films.

- Primary:

we'll create a questionnaire or come up with some questions for interviews and ask students about our ideas and what we could improve on.

Media Theory

Codes and Conventions we'll be applying:

Common camera angles in horror films:

Extremes close ups: to get responsiveness of characters face expression.

Tilt: to create Disorientation.

Establishing shot: to show the full location, which the film is set in.

Handheld/POV: to get a realistic look.

Tracking: to follow the characters steps.

Dolling: to let the audience know that the character is being followed.

Some sound and music in horror film are very dramatic which would create tension and suspense

So are aiming to find some music and sound which would build up these feelings.

Representation in horror films shows that men are the more heroic than women and the producers and directors see them as having the most strength. Race also takes a part in horror films and stereotyping black people end up dying first and white people ends up doing stupid things i.e. following a noise that they've heard.

Equipment's/ props

- DSLR Camera
- Video Camera
- Microphone
- Tripod
- Slider
- Lightings
- Boom
- Computer(Premiere Pro, After Effects and Photoshop.
- Torches

Locations and Characters

1 Male / 1 Female

Character Names: Lucas & Georgia

Locations:

Based inside a house for the entire film

Outside a house for the very start when they move in

College Theatre
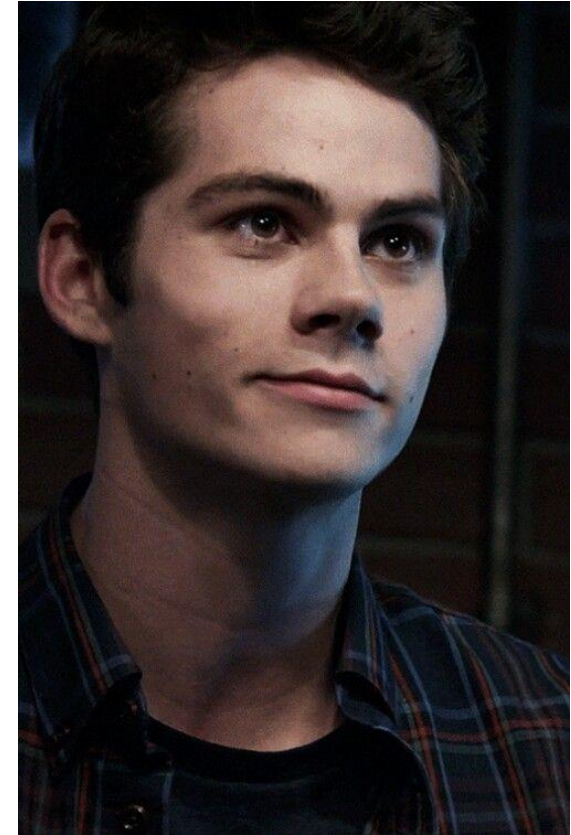
Character Profile – Lucas

Lucas Theo Almeida is a 21-year-old who enjoys eating out and relaxing. He is smart and energetic, but can also be very lazy and a bit untrustworthy.

He is British who defines himself as straight. He started college but never finished the course.

Physically, Lucas is in pretty good shape. He is average-height with White skin, Brown hair and Brown eyes.

He grew up in a working class neighbourhood. He was raised by his father, his mother having left when he was young

He is currently in a relationship with Georgia Judith Dalga is 4 years older than him and works as a novelist.

Character Profile – Georgia

Georgia Judith Dalga is a 25-year-old semi-professional novelist who enjoys reading horror novels, running and enjoys bowling. She is brave and inspiring, but can also be very evil and a bit sneaky.

She is Turkish who defines herself as straight. She has a degree in Journalism. She is also a vegetarian.

Physically, Georgia is in pretty good shape. She is average-height with olive skin, brown hair and green eyes.

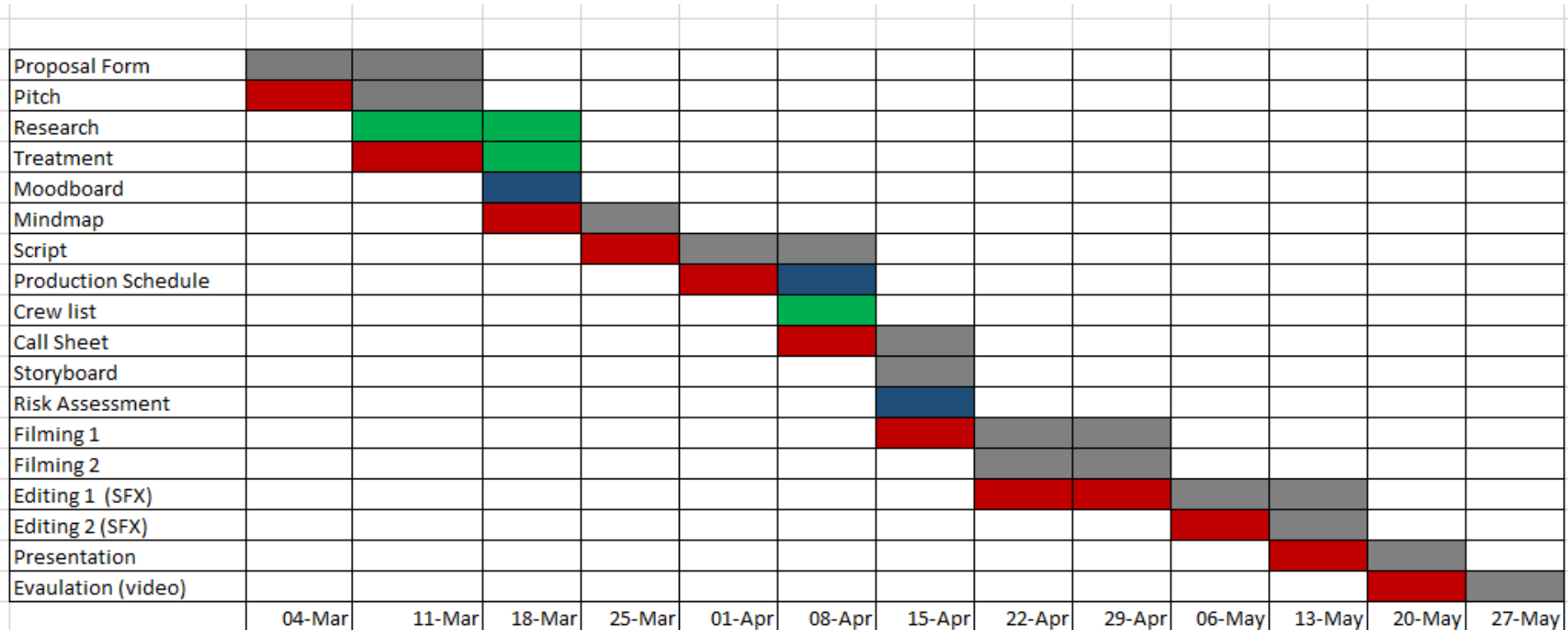She grew up in a working class neighbourhood. She was raised by her father and mother.

She is currently in a relationship Lucas Theo Almeida who is a student at college

Small Mood Board

Our Gantt Chart

	04-Mar	11-Mar	18-Mar	25-Mar	01-Apr	08-Apr	15-Apr	22-Apr	29-Apr	06-May	13-May	20-May	27-May
Proposal Form	▓	▓											
Pitch	🟥	▓											
Research		🟩	🟩										
Treatment		🟥	🟩										
Moodboard			🟦										
Mindmap			🟥	▓									
Script				🟥	▓	▓							
Production Schedule					🟥	🟦							
Crew list						🟩							
Call Sheet						🟥	▓						
Storyboard							▓						
Risk Assessment							🟦						
Filming 1							🟥	▓	▓				
Filming 2								▓	▓				
Editing 1 (SFX)								🟥	🟥	▓	▓		
Editing 2 (SFX)										🟥	▓		
Presentation											🟥	▓	
Evaulation (video)												🟥	▓

Key:	
Isaac	🟩
Dillon	🟦
Both	▓
Weekly Logs	🟥

Potential Problems

The problems that we may come across while trying to film would the change in weather as we would want a clear sky instead of it raining.

The locations problems we may have is finding a good enough house to film inside

Finding a very spooky house which would be filmed from the house only

Some of the equipment that we have may become faulty or lose battery while filming

Actors may not be able to be available for the duration of our filming

Finding non copyright sound effects may be a problem if it doesn't work with our film

Back up plans – potential problems

In advance we would have to take the news or the weather on our phones to decide if its appropriate to film on that certain day.

We'll have to look for some houses in advance for the film which we do our planning. We will also look for a house that looks scary on the outside.

Once we find the locations, we will visit them all too see if it would work for us

We will bring some extra batteries if we're filming for a long time

We have to find some back up actors that would able to fill in for us If there's any problems with the original actors

Visual Elements

Camera Angles – Close ups ; Medium Shots ; High Angle

Panning Shots ; Long Shots ; Low angles ; Over the Shoulder ; POV

Weather – Overcast or Sunny

Lighting – Natural Lighting; Day and Night

Lamps or indoor lights may be used ; Torches ; Candles

Editing Software's -

Adobe Premiere Pro ; Adobe After Effects ; Photoshop

Budget

Borrow Cameras from College

Buying Torches x2

Use studio equipment in college (theatre)

Buying some microphones

Latex and fake blood for Injury's (SFX)